

JOB TITLE: Sketchup 3D Design Specialist in the Athletic & Fitness Equipment Market

EMPLOYER: Power Lift

DEPARTMENT: Sales & Marketing

REPORTS TO: Sales & Marketing Director

SUMMARY: This position is responsible for creating 3d layouts, videos, and presentations for both internal and external customers. This position will work closely with the sales & marketing and management team to expand the reach of the Power Lift brand.

DUTIES AND RESPONSIBILITIES:

- Create facility layouts in Sketchup in conjunction with Regional Sales & Business Development Directors and their clients.
 - Create rooms/space based on measurements and photos of existing space
 - Create rooms/space from Architectural drawings (AutoCad, PDF, Revit etc.).
 - Layout equipment per the sales teams direction
 - Provide photorealistic renderings
 - Create professional quality presentations of equipment and layouts using Layout, PowerPoint or similar software.
- Create and update equipment icons in Sketchup
 - Convert engineering drawings into Sketchup Icons (Solidworks, .STL, .DAE or similar formats).
 - Streamline files for use in SketchUp
 - Modify existing models
 - Apply Materials to models
 - Provide photorealistic renderings
- Create equipment renderings to be used for social media and print marketing
- Ability to work with various related programs including Lightroom, Photoshop, AutoCad, Revit, Blender, Illustrator and Unreal.
- Ability to Integrate advanced presentation tools including Virtual Reality, Augmented Reality and Game like simulations.
- Performs other related duties as assigned by management.

SUPERVISORY RESPONSIBILITIES:

- This job has no supervisory responsibilities.

QUALIFICATIONS:

- Bachelor's Degree (BA) from four-year college or university, or one to two years of related experience and/or training, or equivalent combination of education and experience.
- Computer skills required: Microsoft Office, SketchUp, Enscape, Adobe Suite, Salesforce

COMPETENCIES:

- **Diversity** - Demonstrates knowledge of EEO policy; Shows respect and sensitivity for cultural differences; Educates others on the value of diversity; Promotes a harassment-free environment; Builds a diverse workforce.
- **Ethics** - Treats people with respect; Keeps commitments; Inspires the trust of others; Works with integrity and ethically; Upholds organizational values.
- **Adaptability** - Adapts to changes in the work environment; Manages competing demands; Changes approach or method to best fit the situation; Able to deal with frequent change, delays, or unexpected events.

- **Design** - Generates creative solutions; Translates concepts and information into images; Uses feedback to modify designs; Applies design principles; Demonstrates attention to detail.
- **Innovation** - Displays original thinking and creativity; Meets challenges with resourcefulness; Generates suggestions for improving work; Develops innovative approaches and ideas; Presents ideas and information in a manner that gets others' attention.
- **Problem Solving** - Identifies and resolves problems in a timely manner; Gathers and analyzes information skillfully; Develops alternative solutions; Works well in group problem solving situations; Uses reason even when dealing with emotional topics.
- **Technical Skills** - Assesses own strengths and weaknesses; Pursues training and development opportunities; Strives to continuously build knowledge and skills; Shares expertise with others.

PHYSICAL DEMANDS AND WORK ENVIRONMENT:

- Frequently required to stand.
- Frequently required to walk.
- Frequently required to sit.
- Frequently required to utilize hand and finger dexterity.
- Frequently required to talk or hear.
- While performing the duties of this job, the noise level in the work environment is usually quiet
- The employee must occasionally lift and/or move up to 50 pounds

The above is intended to describe the general content of and requirements for the performance of this job. It is not to be construed as an exhaustive statement of duties, responsibilities or physical requirements. Nothing in this job description restricts management's right to assign or reassign duties and responsibilities to this job at any time. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

ACKNOWLEDGEMENT

I have read the foregoing job description and understand the responsibilities of the job. I agree that I am able to perform the essential duties of this position.

Employee Name

Manager Name

Employee Signature

Manager Signature

Date Signed

Date Signed